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THING

**MEN
Desire**

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The #1 Thing Men ***Desire*** in a Woman

If you look at any men's website or advice magazine, you'll read how men dream about a woman who is..."easygoing, positive and upbeat." While I don't doubt the sincerity of those men who dream of such a woman, there's one problem: They're flat WRONG.

Now don't get me wrong; it's not that those things aren't appealing, but those qualities won't make a man's heart race when he's within 3 feet of you.

What men respond to isn't a flood of emotions but rather a combination of the right emotions. Now, while that may sound



complicated it's actually far simpler once you understand how men. For a man feelings are scary because once they are aroused then flood him like being set on fire. When the feelings represent something he enjoys (football game, sex or a concert) then it is exhilarating. When he is overcome with emotions of Anger or Sadness then he feels out of control.

Most women don't understand this because they are used to having emotions swirl through their mind every hour and they are accustomed to the swings in their emotions.



MEN ARE DIFFERENT

Yet men have one fear above all else – feeling powerless. Nothing a man faces is as scary as feelings that are “out of control.” In fact, this is why men hate it when a woman is “overly emotional.” Their way of dealing with being overwhelmed is to detach from their emotions. Women are more prone to talk and share their emotions. If a woman was to try and detach from her emotions they would build up inside of her until she either raged or sunk into a depression. For a woman expressing her emotions is part of being feminine.



What Hurts Women

Most women we talk to have one thing in common – they like to give. They give their time and their love to a man once they fall in love. As strange as this might sound, when you give a man everything he says he wants – it actually makes him think you're weak and PITIFUL. If that sounds weird to you...



You Need To Know This Secret About Men:

What they say they want and what they want are 2 entirely different things. When you cater to a man's every wish it doesn't make him love you more, it makes him bored with you. Sadly, women that give too much are often the ones who get a text from their man that says, "I'm sorry but it just isn't working out."

It's easy to give. It feels wonderful to do something for the man they love, but here's a secret you must understand: Giving is Masculine while Receiving is Feminine.

If you give more to a man than you receive back from him, even though he tells you that's what he wants, it's only a matter of time before you fall into...



The Giving Pit

This is where you give and give just hoping he'll see how lucky he is to have you in his life. Yet, once you start putting his needs above yours, he'll start to feel that it's your job to keep him happy. Before long he'll start to feel like you're his MOTHER.

So what do men really want in a woman? I'm going to share with you something that is counterintuitive to everything even men tell you they want in a woman. The real secret to stirring up a man's passion for you is located within your heart right now.



Use the Campfire Effect

When a woman knows how to trust her feelings she begins to have “The Campfire Effect” which causes men to stampede across thorns for a woman who knows this power.

[Click here for the quick video which gifts you with the glamor and allure of the Campfire Effect.](#)

